



# Elite's Chronicle

## RCN ELITE OFFICIAL NEWSLETTER

September 2024

Issue - 3

Rotary District 3234

**Rotary Club of Nanganallur Elite**  
Fund Raising Project

Construction of a patient ward at Hindu Mission Hospital, Nanganallur

**GO COLORS!**  
by Mrs. Meenal Saravaj

**Kesar**  
Kesar Education & Training

**Event Sponsor**  
Mr. Abhinav Ramasethu

**Co Sponsor**  
**BRENSA**

**Rotary Club of Nanganallur Elite**

**Elite Singer of Tamilnada**  
SEASON 3

**Tamil Cine Songs Singing Competition**

**AUDITION ON 29.09.24**  
@ Priyaa School, Nanganallur

**QTR FINAL ON 06.10.24**

**SEMI & GRAND FINAL ON 27.10.24**  
@ Dir. Subramanian Hall  
Dr. MGR Janaki College,  
RA Puram, Chennai

**Registration**  
1<sup>st</sup> August '24 to 29<sup>th</sup> September '24

**SPOT REGISTRATION ON 29.09.24**

**AWARDS each GROUP (Group 1 to 3)**  
Rs. 15000 1<sup>st</sup>  
Rs. 10000 2<sup>nd</sup>  
Rs. 5000 3<sup>rd</sup>  
Certificates & Gifts to all

<b>GROUP 1</b> 7 to 15 YEARS Reg. Fee: Rs. 500	<b>GROUP 2</b> 16 to 30 YEARS Reg. Fee: Rs. 500	<b>GROUP 3</b> 31 & above YEARS Reg. Fee: Rs. 500	<b>GROUP 4 (Special Prize)</b> <b>TRANSGENDERS</b> Reg. Fee: NIL
--	---	---	--

**REGISTER ONLINE @**  
<https://rcnanganallurelite.rotaryindia.org>

**SCAN TO REGISTER**

For Details, Contact :  
99406 66920 / 99429 04699

**Live Orchestra**  
**Yuvaraj Band**



## ROTARY CLUB OF NANGANALLUR ELITE

Club ID: 224292 | Charter Date: 28.04.2022 | RI Dist.: 3234

## PRESIDENT'S DESK



### DEAR FELLOW ROTARIANS,

**A**s we continue our journey through Rotary Magic Year 2024-25, I am filled with gratitude and pride for the incredible work our club has accomplished. Our collective efforts have made a tangible difference in our community, and I am honored to serve alongside each of you...

This quarter, we have covered notable projects on Community Service Development. I am proud of our commitment, dedication and passion which is truly inspiring.

Looking ahead, we have exciting events and projects planned... I encourage everyone to participate and invite friends and family to join us.

Thank you for your tireless efforts, generosity, and camaraderie. Together, we will continue to make a positive impact and embody the Rotary motto: "Service Above Self."

Let's keep shining!

Your Pride, Your Club,



**RTN. SATHISH R.**

President  
2024-25

## THE ROTARY FOUR-WAY TEST



- 1 Is it the truth?
- 2 Is it fair to all concerned?
- 3 Will it build goodwill and better friendships?
- 4 Is it beneficial to all concerned?

## STRENGTHENING OUR CLUB: THE PATH AHEAD

As I write my third article as Secretary of the Rotary Club of Nanganallur Elite, I reflect on our club's progress and the exciting opportunities ahead. Under the leadership of President Rtn Sathish, we continue to build on the foundation laid by our past leaders, pushing our efforts toward meaningful and impactful service.

This year, we are committed to aligning our initiatives with the Action Plan of RI District 3234 and Rotary International, ensuring that our projects contribute not just locally but as part of Rotary's broader mission.

By focusing on sustainable and thoughtful initiatives, we aim to create lasting positive change in our community while staying true to Rotary's core values.

As we look ahead, it is crucial that we remain open to new ideas and strategies, helping us stay adaptive and responsive to the evolving needs of those we serve. By embracing fresh perspectives and fostering collaboration, I believe we can strengthen our club and amplify the impact of our service.

With the support of our leadership and the energy of our members, I am confident that this year will be one of growth, success, and lasting contributions.



Rtn. Sivashanmugam R.

Secretary  
2024-25

---

## CELEBRATE EVERY MOMENT: JOYFUL WISHES FOR BIRTHDAYS AND ANNIVERSARIES

Birthdays:



September 7 - Rtn Krishna Prasad A.G.

September 11 - Rtn P. Sakthivel

Anniversaries:



September 11 - Rtn Kannan A.

Rtn Sowmya Kannan

September 24 - Rtn Sathish R.

Rtn Meena Sathish

## FROM REGIONAL SECRETARY

Dear Fellow Rotarians and Friends,

As the Regional Secretary for Rotary Club of Nanganallur Elite, I am honored to share this foreword for our latest newsletter. This publication stands as a testament to the dedication and commitment of our leadership team and all members.

As we celebrate another successful quarter in our journey, I want to take a moment to recognize our esteemed President, Rtn Satish Rajasekar, and our diligent Secretary, Rtn Siva Shanmugam. Their unwavering passion and leadership have been instrumental in driving our initiatives forward.

I also extend my gratitude to the entire team whose collaborative efforts ensure our projects not only succeed but also leave a lasting impact on our community, under the able guidance of District Governor Rtn N S Saravanan, District Secretary Rtn Vidya, and Assistant Governor Rtn Col Bhupinder Singh.

Our unique projects, including the monthly blood donation camps, weekly orthopaedic camps, education assistance programs, and job fairs, Elite Singer Competitions, etc., exemplify your commitment to service. These efforts not only address immediate needs but also foster a spirit of goodwill and support within our community.

I commend the entire team for their hard work and passion, ensuring that we make a meaningful impact year after year. Together, we continue to exemplify the Rotary spirit of service above self. Our club has consistently produced this newsletter, keeping our community informed and engaged. Thank you all for your hard work and dedication. Let us keep the spirit of Rotary alive as we strive for greater achievements together.



**RTN TV RAMA KUMAR**

Regional Secretary  
Region 2



“We create magic because we provide opportunities for people to make their lives better.”

— Stephanie Urchick  
@Rotary





## CONNECTING, INSPIRING, AND SERVING WITH A MAGIC OF ROTARY

As we release the third edition of our club magazine (Elite Chronicle), I am filled with pride and gratitude.

Our magazine has become a vibrant platform for sharing stories, experiences, and ideas that showcase the essence of Rotary's motto: "Service Above Self."

In this edition, we feature inspiring projects, community initiatives, and member spotlights that demonstrate our commitment to creating positive change. From humanitarian endeavors to professional development, our members continue to exemplify the values of Rotary.

I would like to thank our contributors, writers, and designers for their tireless efforts in making this magazine a success. Your dedication to sharing our story is truly appreciated.

As we continue on this journey together, let us:

- Strengthen our bonds within the club
- Expand our reach in the community
- Embody the principles of Rotary

I invite you to share your thoughts, suggestions, and stories for future editions. Together, let's keep inspiring and motivating each other to make a difference.

Happy Reading!



Rtn. Kannan A.  
Editor  
Elite's Chronicle



The Rotary India Literacy Mission (RILM), formerly known as Rotary South Asia Society for Development and Cooperation (RSAS) aims to work towards Total literacy and Quality Education in India. To achieve that RILM have designed a comprehensive program called "T-E-A-C-H" where:

- T - Teacher Support
- E - E-learning
- A - Adult Literacy
- C - Child Development
- H - Happy School

Each of these programs has a specific focus and it is interlinked with each other in achieving the common goal of bringing total literacy and improving the learning outcomes of primary education, in various parts of the country.



## Cosmetic Kalyanam

The journey back home in my car from a wedding reception was miserable. It was not because of the swirling traffic that I had to encounter, but the constant bickering of my wife, who was seated next to me in the front seat. She was continuously chiding me as to why I took her to the wedding reception of my distant friend's son. I had received the grand invitation of that reception a month back. The groom's father was known to me, but I was not in regular touch with him.

However, considering my social connects, I felt that I had to attend this reception that was being held in one of the glittering halls of the city. It was a pride to attend such a reception in that hall and not many times, we get such a chance. In fact, the invitation contained the list of the delicacies that were to be served in the reception and my taste buds were triggered, the moment I saw the menu containing invitation card. So naturally, I was tempted to tempt my wife to attend the reception.

Nevertheless, one thing I omitted to tell her was, the groom's father was not close to me and knew me by name and face only. My interaction with him was limited and confined to a few meetings in the club, where I had to share the stage with him. My wife was dressed in her best, thinking that we would get the best of welcome in the wedding and we both will be in the limelight. Her grand imagination was that we will be received at the entrance and taken to the stage as she had great belief in my popularity with her and at home. So, when she showed her new artificial jewelry set, which she had ordered two days back on an online stores, I too was elated. But I became little cautious and had to give an uncomfortable smile, when she told me that all the spouses of my friends would admire her for her attire and jewelry. I waved thumbs up weakly.

We drove into the glittering lights and a passage with full of flower arches and the valet parking man saluted and took my car away after handing me over a tag. We entered the huge portico after climbing a fleet of stairs and we were welcomed by a group of girls, who wore heavy makeup and had plastic smiles on their faces. The moment we entered the hall, a tray of juices in all colors appeared before our faces. This time the smile of the girl who offered the juice was different, but this too was plastic. I politely declined the juice offer, to see around, if there was someone known to me. My wife adjusted her new jewelry and ensured that it was more visible on her neck. I noticed that and I too had to give a smile, which was less plastic. There were a couple of known faces to me, who were seated in the distance of that sprawling huge hall and they waved me from their seats. I too waved back and I was again uncomfortable as they had not come to the reception with their spouses. There was a huge queue to reach the stage and directly we went to the queue, as I knew that it would take at least half an hour to get there.



**RTN. NATARAJAN**  
Club Advisor

## Cosmetic Kalyanam...

Despite the centralized air-conditioning, it was humid, as there were atleast 800 people emitting little bit of warmth through their breaths. My mind recalled our old time wedding, where there was warmth in receiving the guests and this had kept us cool. There was warmth in the breath and not in receiving the guests.

After several people by-passed the queue, we reached the stage at last. The groom's father, who was in his best attire finally recognized me and wished me when I was near the stage. I gave a victorious look to my wife, whose face was little dark. She did not get the welcome which she had dreamt of. Casually I turned towards her and gave my compliments about her new jewelry. This time, it was her turn to give back a plastic smile. The hall was too noisy, with a DJ performing a hi-power / hi-energy song. The lyrics were barely audible and only the hi-intensity sound of the giant speakers was audible.

Finally, we reached the groom and the bride and my friend made formal introductions about me to them. Thank God, I introduced my wife to my friend and he extended an immediate Namaste to her. I tried to introduce more about her by starting to talk, but my friend had already instructed the team of photographers to take a snap. So the introduction too was snapped and my wife was naturally embarrassed. My friend told me as a matter of routine, "please have your dinner and go. You know the menu".

We went into the dining hall to find it extremely crowded. There were two sets of counters serving all the delicacies found in the menu and in fact, many people were checking its correctness, by seeing the items on the card. We picked up our plates and were not sure what to eat. My wife had got bored by now and after tasting the starters, she went directly to the curd rice. She settled on the corner of the dining hall in a chair and I was roaming around to find my choice of food. I was partly successful and I gulped the items hurriedly. My better half had finished the curd rice and was impatiently waiting for me. I too finished the dinner hurriedly and I had touched only a small portion of the menu.

It was a big task to reach back my friend to say good-bye to him and so we came to the exit doorway and handed over the car tag. We had to wait for 30 minutes to get back our car. I was dreaded to think of my return journey with my wife and indeed it turned out to be a jazzy one. She was shouting so badly that the vehicle horns were inaudible.

Even though, I was at the receiving end, I could imagine her plight. Going to a wedding, in which no one is known to us is indeed a nightmare. Our weddings have become so cosmetic these days and the warmth of people meeting their loved ones and greeting each other is missing to a large extent, more so when we are invitees in weddings of less known people. Gone is "galatta kalyanam" and now is "cosmetic kalyanam".

# INTERNATIONAL MARKETING IN CHANGING MARKET ENVIRONMENTS – PART 1

International marketing environment consists of global forces, such as economic, social, cultural, legal, and geographical and ecological forces, that affect international marketing decisions which are continuously changing.

Difference between domestic marketing and international marketing

Basis	Domestic marketing	International marketing
Definition	Marketing in home country	Marketing beyond borders
Role of politics	Equal to industries, same impact	International play vital role
Language & culture	Almost same culture, manageable difference in languages	Variable culture and language issues difficult to manage
Financial climates	Almost same financial bazars	Variable financial bazars and currency parities.
Market Risks	Understandable and manageable risks	Risks are high, lose of trademark, and demurrage costs.
Market activities	Product planning, development, processing and marketing according to domestic regulations	Every country has its own rules, taxes, restrictions, product planning to shipping is well organised
Transport and shipping	Familiar rules familiar transport companies	Shipping rules are depends on INCO terms, In some cases carriers were changing their pricing so sellers were often faced with new back charged <u>terminal handling charges</u> .
Product Mix in transportation and shipping	Well established familiarity	Every product has regulated product mix combination is difficult, but can be done.
Payment Risks	Low risk credit, time of payment manageable	Considerable payment risks, rejected material bringing back is costly affair.
Familiarity of market place	Readily available	Have to do research every time, terms will change time to time and market to market, product to product.
Product development and planning	Fast	Takes time for approval and size to fit in container, of big machine position on racks, in product planning involves shipping company, even unloading port, sometimes the craine lifting power not enough, some times destination roads and corners and transporting trucks to be taken in to consideration.

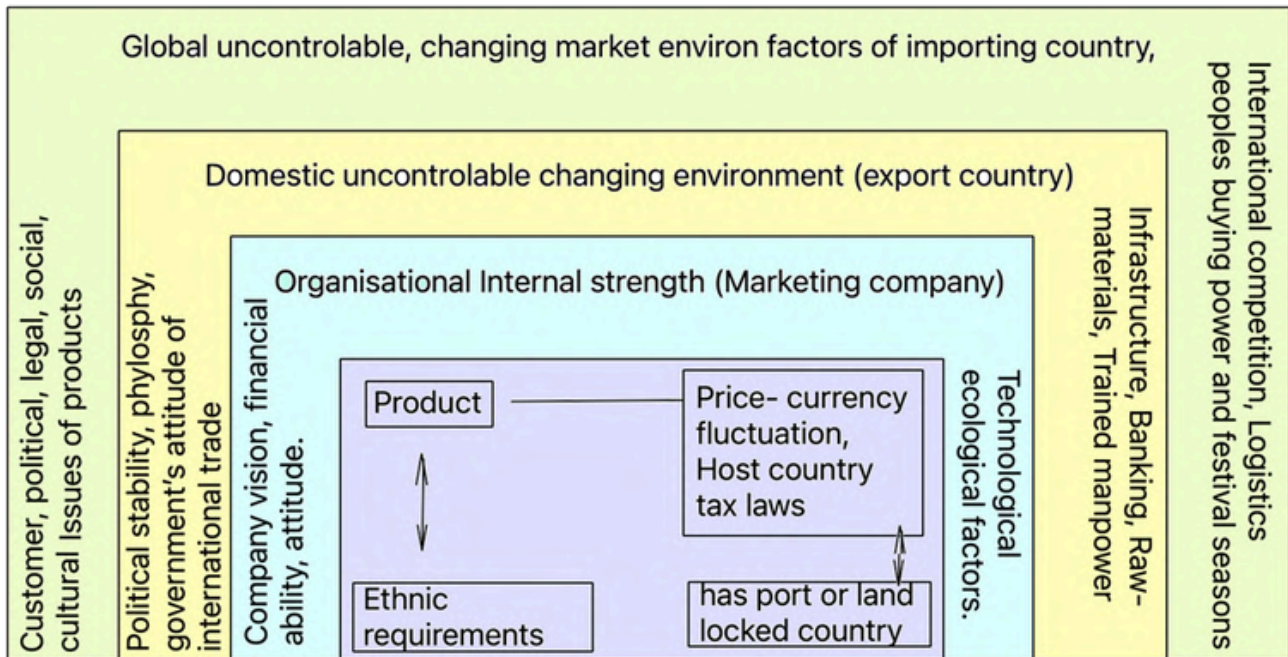


**RTN. J. SURYANARAYANA**  
**CLUB TRAINER**

## International Market

Changing International Market environment consistently force the business operator work in favourable and unfavourable, certain and uncertain conditions. The degree of success depends on the firms financial strength, understanding changing market environments, changing market for such product, acceptability of ethnic groups (like religious groups), these forces either internal or external, like wars, ethnic turmoil, natural calamite, geographical (Like land locked countries, Afghanistan we cannot send goods, Central Asia land locked countries.





### THE INTERNATIONAL MARKETING ENVIRONMENT SOCIAL AND CULTURES.

#### Language

The importance of language cannot be ignored, as there are almost 3,000 languages in the world. Language differences cause many problems for marketers in packing designing, advertising campaigns and product labels. Language problems become even more serious once the people of a country speak several languages. For example, in Canada, labels must be in both English and French. In India, there are over 200 different dialects, and a similar situation exists in China.

#### Colours

Colours also have different meanings in different cultures. For example, in Egypt, the country's national colour of green is considered unacceptable for packaging, because religious leaders once wore it. In Japan, black and white are colours of mourning and should not be used on a product's package. Similarly, purple is unacceptable in Hispanic nations because it is associated with death.

### POTENTIAL AREAS OF MISUNDERSTANDING DUE TO DIFFERENCES IN CULTURAL NORMS IN INTERNATIONAL MARKETING.

In some parts of the United Kingdom (namely, the North of England, North and South Wales, Scotland, and some rural and working class areas of Northern Ireland), people traditionally call their midday meal dinner and their evening meal tea (served around 6 pm), whereas elsewhere people would call the midday meal lunch.

The luckiest number in Kenya is 7, Seven can also be considered an unlucky number since the 7th month (July) is a "ghost month". It also sounds like "to deceive" (欺, pinyin: qī) in Mandarin.

South East Asia, yellow colour teeth is prestige, this is reason Pepsodent tooth paste failed,

If you offer a compliment to Chinese-speaking person, he or she will decline it, because disagreeing is polite way to accept.

Don't say thanks to a French person's compliment, he will understand you are making fun of him.

In Russia, it is acceptable for men to greet each other with a kiss, but this custom is not acceptable in the US. Germans prefer their salad dressing in a tube, while Americans prefer it in a bottle.

In France, wine is served with most meals, but in America, milk, tea, water, and soft drinks are popular.

## Values

An individual's values arise from his/her moral or religious beliefs and are learned through experiences. For example, in India, the Hindu religion forbids the consumption of beef, and fast-food restaurants such as McDonald's and Burger King would encounter tremendous difficulties without product modification. Americans spend large amounts of money on soap, deodorant, and mouthwash because of the value placed on personal cleanliness.

## Business norms

The norms of conducting business also vary from one country to the next. Here are several examples of foreign business behaviour that differ from US business behaviour:

In France, wholesalers do not like to promote products. They are mainly interested in supplying retailers with the products they need.

In Russia, plans of any kind must be approved by a seemingly endless string of committees. As a result, business negotiations may take years.

South Americans like to talk business "nose to nose". This desire for close physical proximity causes American businesspeople to back away from the constantly forward-moving South Americans.

In Japan, business people have mastered the tactic of silence in negotiations. Americans are not prepared for this, and they panic because they think something has gone wrong. The result is that Americans become impatient, push for closure, and often make business concessions they later regret. These norms are reflected in the difficulty of introducing the Web into Europe (see the next "Integrated marketing").

... To be continued Part 2



## EMPOWERING HEALTH

### Dietary Interventions and Nutritional Supplements for Non-Communicable Disease Prevention.



**RTN. KANNAN  
AZHAGIRISAMY**

CLINICAL NUTRITIONIST

#### Introduction:

Non-communicable diseases (NCDs) – heart disease, stroke, diabetes, and obesity – pose a significant threat to global health, accounting for 71% of all deaths worldwide. A well-planned diet and strategic nutritional supplements can play a crucial role in preventing and managing these conditions. This article outlines the essential dietary interventions and supplements to safeguard against NCDs.

#### Dietary Interventions:

##### 1. Balanced Macronutrients

- Emphasize whole fat, healthy proteins, few citrus fruits, vegetables, and healthy fibres.
- Limit refined carbohydrates, legumes, lentiles, tubers, sugars, and fructose rich fruits.

##### 2. Heart-Healthy Foods

- Fatty fish (omega-3 rich)
- Nuts and seeds (antioxidant-rich)
- Avocados (monounsaturated fats)
- Berries (antioxidant-rich)
- Olive oil (monounsaturated fats)
- Coconut Oil (MCT)

##### 3. Glycemic Control

- Proteins
- Non-starchy vegetables
- Healthy fats

##### 4. Hydration

- Aim for 8-10 glasses of water per day.

#### Nutritional Supplements:

##### 1. Omega-3 Fatty Acids

- EPA 550mg and DHA 330mg for heart health and inflammation reduction.

## EMPOWERING HEALTH...

### 2. Pre & Probiotics

- Gut health and immune system support with 10 strains of Pre & Probiotics

### 3. Vitamin D Protocol (D3, Magnesium & K2MK7)

- Bone health, immune function, cardiovascular well-being, Heart rhythm regulation, blood pressure management, and glucose metabolism.

### 4. Antioxidant

- Vitamins C and E
- Coenzyme Q10 (CoQ10)
- Folate

### Additional Recommendations:

#### 1. Limit Processed Foods

- Avoid foods high in sodium, added sugars, and unhealthy fats.

#### 2. Monitor Portion Sizes

- Practice mindful eating.

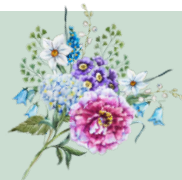
#### 3. Regular Physical Activity

- Aim for 150 minutes of moderate-intensity exercise or 75 minutes of vigorous-intensity exercise per week.

### Conclusion:

A well-structured diet and targeted nutritional supplements can significantly reduce the risk of non-communicable diseases. By incorporating these recommendations into daily life, individuals can empower themselves to maintain optimal health and well-being.

# Congratulations



We Congratulate **Annette Keerthivasan** (Son of Rtn. Mythili) who has been included in the District Annette Council as 'District Bulletin Chair 24-25'.





Women are active participants in Rotary, serving their communities in increasing numbers and serving in leadership positions in Rotary. The 1989 Council on Legislation vote to admit women into Rotary clubs worldwide remains a watershed moment in the history of Rotary.

“My fellow delegates, I would like to remind you that the world of 1989 is very different to the world of 1905. I sincerely believe that Rotary has to adapt itself to a changing world,” said Frank J. Devlyn, who would go on to become RI president in 2000–01.

The vote followed the decades-long efforts of men and women from all over the Rotary world to allow the admission of women into Rotary clubs, and several close votes at previous Council meetings.

The response to the decision was overwhelming: By June 1990, the number of female Rotarians had skyrocketed to over 20,000. The number of women members worldwide reached 195,000 in July 2010 (about 16% of Rotarians) and surpassed 277,000 in July 2020 (about 23% ).

A top priority for Rotary is growing and diversifying our membership to make sure we reflect the communities we serve. We know that our capacity to increase our impact and expand our reach is larger when more people unite with us, which is why we value diversity, equity and inclusion. Rotary celebrates and welcomes the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

## Timeline of women in Rotary

### 1987

On 4 May, the U.S. Supreme Court rules that Rotary clubs may not exclude women from membership on the basis of gender. Rotary issues a policy statement that any Rotary club in the United States can admit qualified women into membership.



The Rotary Club of Marin Sunrise, California (formerly Larkspur Landing), is chartered on 28 May. It becomes the first club after the U.S. Supreme Court ruling to have women as charter members.

**Sylvia Whitlock, of the Rotary Club of Duarte, California, becomes the first female Rotary club president.**



Compiled by

**RTN. MEENA  
SATHISH**



### 1988

In November, the RI Board of Directors issues a policy statement recognizing the right of Rotary clubs in Canada to admit female members based on a Canadian law similar to that upheld by the U.S. Supreme Court.

### 1989

At its first meeting after the 1987 U.S. Supreme Court decision, the Council on Legislation votes to eliminate the requirement in the RI Constitution that membership in Rotary clubs be limited to men. Women are welcomed into Rotary clubs around the world.

### 1990

As of June, there are about 20,200 female Rotarians worldwide. The Rotarian runs a feature on women in Rotary.

### 1995

In July, eight women become district governors, the first elected to this role: Mimi Altman, Gilda Chirafisi, Janet W. Holland, Reba F. Lovrien, Virginia B. Nordby, Donna J. Rapp, Anne Robertson, and Olive P. Scott.

### 2005

Carolyn E. Jones begins her term as the first woman appointed as trustee of The Rotary Foundation.

### 2008

Catherine Noyer-Riveau begins her term as the first woman elected to the RI Board of Directors.

### 2012

Elizabeth S. Demaray begins her term as RI treasurer, the first woman to serve in this position.

### 2013

Anne L. Matthews begins her term as the first woman to serve as RI vice president.

### 2019

Brenda Marie Cressey begins her term as the first woman to serve as vice-chair of The Rotary Foundation. In April-June 2019 she serves as chair of the Foundation, the first woman appointed to this role.



### 2022

Jennifer Jones begins her term as the first female president of Rotary International.

**Source: Rotary.org**

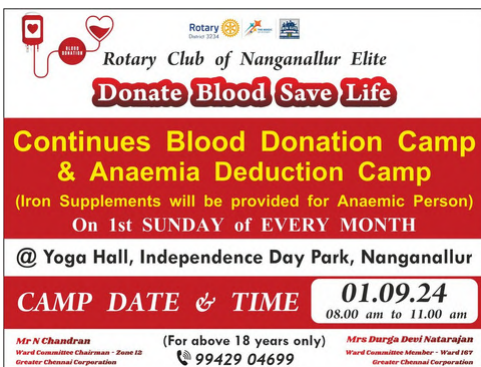


# HARMONY FOR HUMANITY

## PROJECTS - SEPTEMBER 2024

### Monthly Blood Donation Camp:

Conducted our 3rd Monthly Blood Donation Camp which is part of our ongoing project



Rotary Club of Nanganallur Elite  
**Donate Blood Save Life**

**Continues Blood Donation Camp & Anaemia Deduction Camp**  
(Iron Supplements will be provided for Anaemic Person)  
On 1st SUNDAY of EVERY MONTH

@ Yoga Hall, Independence Day Park, Nanganallur

**CAMP DATE & TIME** **01.09.24**  
08.00 am to 11.00 am

Mr N Chandran (For above 18 years only) 99429 04699  
Mrs Durga Devi Natarajan

### Annadhanam at Old Age Home:

Conducted Annadhanam at Sankara Aged Care Centre, Chromepet.





# PROJECTS - SEPTEMBER 2024

## Donating a Food Cart for CED & WOMEN EMPOWERMENT:

Donating a Food Cart for Community Economic Development & Women Empowerment to a deserving Breadwinner of a Poor family. Chief Guest: Rtn Sarada Ramani, District Chairperson, RI District 3234



## One Day Skill Development Training Programme:

Participated in One Day Skill Development Training Programme Conducted by District CED Team, RI District 3234 along with 12 Rotary Clubs including Rotary Club Of Nanganallur Elite at TNUHDB Rainbow Resident Welfare Association, Thailavaram





# PROJECTS - SEPTEMBER 2024

## Nation Builder Award by Literacy Team RID 3234:

Participated in Nation Builder Award Conducted by District Literacy Team RI District 3234. Awards Issued to deserving Teachers as Teachers Day Celebration. Two teachers from our Interact School DAV Baba School, Ulagam has been awarded.







# MEETING & EVENTS

## Board of Directors Meeting:

Monthly Board Meeting conducted at Charter President Rtn Kannans Office.



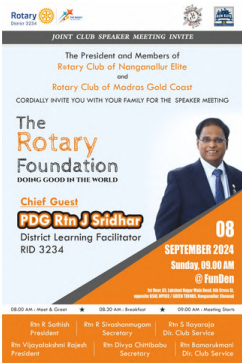
## District Event TRF Conclave:

Our President Rtn. Sathish and President Elect Rtn. V.S. Gopalakrishnan Participated in the District Event TRF Conclave. We were honored during the TRF Conclave.



## Speaker Meeting: TRF - Doing GOOD in The WORLD:

Speaker Meeting: The Rotary Foundation - Doing GOOD in The WORLD. Guest Speaker: PDG Rtn J Sridhar, District Learning Facilitator, RI District 3234. This is a Joint Club Speaker Meeting along with Rotary Club Of Madras Gold Coast, their President Rtn Vijayalakshmi and Club Secretary Rtn Divya along with their members were present for the Speaker Meeting





# MEETING & EVENTS

## Family Participation Meet:

Conducted a Family Participation meet at Madras Gymkhana Club, Chennai.



## New Member Induction:

3 New Members were inducted to our Club at the Presence of Rtn Col Bhupinder Singh as Chief guest and Rtn Ravindran Chairman, Youth Service, RI District 3234



## Audition of Elite Singer of Tamil Nadu Season 3:

Inauguration and Audition of Elite Singer of Tamil Nadu Season 3. EST is a Public Image Project and Fund raising Project. We do Talent hunt of Tamil Cine Song Singers Competition. Chief Guest: Rtn Col. Bhupinder Singh, Assistant Governor (Region 2).



# KNOW YOUR



## **NAME: HEMALATHA JALASAYANAN**

Native Place: CUDDALORE

Profession: US-Recruiter

Brief about yourself:

Passion - Travel a lot, likely spiritual side.

Brief about family: Husband's name is Jalasayanan (Rtn of Nanganallur Club) Daughter's name is Amruthothbhavi Jalasayanan. Studying B.com in Coimbatore PSG Krishnammal college & CA-Inter.

Hobbies: Myself - Cooking, Listening Music Esp., Carnatic Music & Ilaiyaraja Music.



## **NAME: JOHNCY JEYAKUMARI S**

Native Place: PALAVANTHANGAL, CHENNAI

Profession: PROPERTY AGGREGATOR

Brief about yourself:

Passion - Cooking or Singing songs

Brief about yourself: As a mother of 2 Kids, mostly concentrating on their Academy growth. As a Budding Entrepreneur, looking forward to be busy with the Dashboard of my Real estate Aggregator website which I am building now. Since the back end software is ready for the admin panel, working on the remaining to launch it.

Brief about family: Happily Married to Rtn R sivashanmugam. He is a Chartered Engineer and Structural Consultant. Having one Daughter R S Keasava Santhoshi, studying Twelfth standard in AM Jain School, One son S Yogishram studying sixth standard in AM Jain School. Mother-in-Law Mrs Gandhimathi is in our Village Namely Thillaivilagam near Muthupettai in Thiruvavarur District.

Hobbies: Myself - Cooking, Listening to Music





## KNOW YOUR FRIEND

### NAME: KALYANA KRISHNAN

Native Place: Palghat

Profession: Sales consultant and trainer, Hatha Yogi

Brief about yourself:

eMBA from SP Jain institute of management.

30+ years of successful service in MNC like GSK  
Novartis and Pfizer

across India. Multi Linguistics: English, Hindi, Tamil,  
Malayalam, Kannada and Bengali.



Brief about family: Wife Malini Krishnan 50 years (house wife). Son - Software engineer 25 years.  
Daughter...21 Dy. Manager ICICI Bank.

Hobbies: Music and Dance, Motivational talker, Chess, Badminton, Traveling to tourist destinations, Enjoy  
all cultural fest of my country

### NAME: ILAYARAJA SUNDARESAN

Native Place: Thannerkunnam, Thiruvarur District

Profession: Running a Creative Photography Company  
Called (Frames In Time Photography)

Brief about yourself: I Started my school journey in  
kumbakkonam , Then moved to Neyveli, Chennai and  
again to Neyveli for High School. I Am a commerce  
Graduate, I did my Graduation In Hindusthan College  
of arts and science .

Achievements : I believe My Achievements are yet to  
achieve



Accolades : My accolades from the people will always be like ( Evalo adichalam Ivan Thanguvan ) -  
எவ்வளவு அடிச்சாலும் இவன் தாங்குவான். I always struggle between family time & social time,  
Most of the time Family time wins. I have been staying at my cousin's sister's place for almost 5 years  
now. She is like more than a mother to me. I always spend most of the time with her and with my niece.

Profession : I started my career as Data management executive in an networking company and Since I  
am a Commerce Graduate, I moved to a photography company as an accountant then promoted as  
business manager and then as vice-president.

Now for the Past 5 years I have been running a Photography company as a partnership firm with my ex-company colleague.

Passion : I always wanted to be a cricketer that didn't turn-up. Now my new passion is trekking. Planning for a solo bike trip to Ladakh in May ( 2025 ).

Brief about family: My Father has expired 8 years ago. My mother is an home-maker. I have a younger sister. She's mentally challenged with 60% of mental illness. Planning to be forever single to take care of my sister after my mother's time.

Hobbies: Playing and watching cricket, Listing all languages songs especially 80's and 90's songs, Watching Proper Mollywood movies and korean movies & Series. Trekking and Long drive in bike as well as in car.

---

## EDITORIAL TEAM



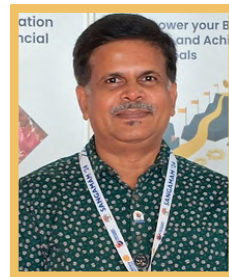
Rtn. A. Kannan  
Editor



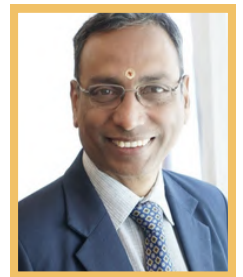
Rtn. Meena Sathish  
Chairman - Media  
and Magazine



Ann. Shanthi  
Gopalakrishnan



Rtn. T. Nagarajan



Rtn. Mayavaram  
Somasekar

---

We invite you to contribute articles for our upcoming Elite's Chronicle Monthly Newsletter. Please send the articles in a simple word format not exceeding 250 word limit. Please attach any pictures separately in the same email address rather than adding to the Word Document, this is to ensure Quality & Clarity. All your articles are valuable and it is the decision of Editor & Editorial Team to publish them in our Newsletter..

Please send your articles/news to our official Email id: [rotaryclubnanganallurelite@gmail.com](mailto:rotaryclubnanganallurelite@gmail.com), the cut off date is 5th day of every month... For Comments & Feedback reach us at [rotaryclubnanganallurelite@gmail.com](mailto:rotaryclubnanganallurelite@gmail.com)